

2022: Growing & Learning Together



Positive change begins
with each of us.

JCI ™
Mississippi

2022 JCI Mississippi Jaycees
Competitions Manual
Write-Up Speak-Up You're Hired

Purpose

The JCI Mississippi Jaycees Professional Competitions Skills Program is designed to help promote and develop the skills of its members in the areas of speaking, writing, interviewing and recruitment. These competitions help members become more confident in presenting themselves both verbally and in written format; skills which can then be transferred to a member's personal and professional life.

2022 Competitions Schedule

- The 2022 JCI Mississippi Jaycees Competition manual will become available on Monday August 1, 2022.
- Competitors will have until Monday August 8, 2022 at 5 PM CST to register and pay their participation fees.
- On Monday August 8, 2022 at 6 PM CST all competitors will be invited to join a Zoom call to discuss the rules and processes of competitions as well as answer any questions.
- The Online Essay portion of Write – Up will take place August 9 – 12, 2022. Competitors will receive their Write – Up topics on Tuesday, August 9, 2022 by 5 PM CST via email they use at registration. Final essay and press release submissions being due via email to bmiller@jciusa.org at 5 PM CST on Friday, August 12, 2022.
- Competitors for Speak – Up will receive their prepared speech topic via email by 5 PM CST on Tuesday, August 9, 2022. Competition will take place Saturday, August 27, 2022 during registration.
- You're Hired LinkedIn Profile, Resumes and Elevator Speech Video must be submitted via email to bmiller@jciusa.org by Friday, August 12, 2022 at 5 PM CST. Interviews will take place via Zoom Monday, August 15 through Thursday, August 18, 2022 as judges schedules allow.

Competitor Requirements

Each chapter may select its representatives through local chapter competitions or allow all members to participate for experience. Competitors ranked at the state level may be eligible to represent JCI Mississippi Jaycees as competitor(s) or alternate(s) at the National level. All competitors must register for each competition they wish to compete in and provide a \$5 fee per entry.

Who is eligible?

- Competitors must be members in good standing of a recognized JCI USA chapter prior to the day of competitor registration.
- A competitor is allowed to be 40 years of age as long as their membership is still valid in accordance with the Bylaws of JCI Mississippi Jaycees and JCI USA. Special note – while members can still compete at age 40, they will not be able to advance to the international level if they win, as they age out December 31st of the year they turn 40.
- Guests for other states may compete in the Exhibition category for experience as long as they are in good standing with JCI USA.
- Associate members may compete in the exhibition category for experience only.
- Any JCI Mississippi Jaycees member in good standing is eligible to enter the Exhibition category. Exhibition is a professional growth opportunity that allows members to get feedback from JCI

Mississippi Jaycees judges. Exhibition competitors may be ranked and awarded at the discretion of the JCI Mississippi Jaycees State President and Competitions Chair.

- Any general member of JCI Mississippi Jaycees, with the exceptions as noted in this Eligibility section, may compete in the Novice categories.
- The current State President is eligible to compete as long as they have not declared that they will be running for a national office for the following year or are serving as a judge for current year competitions.
- Past JCI USA and JCI Board of Directors members can only compete in Master level competitions.

Competitors Levels of Difficulty

Exhibition

- For members who want to improve their skills without being involved in a formal competition. Every entry will be judged and will receive the same score sheets as used in regular competitions. This is a no – stakes professional development opportunity that allows entrants to receive feedback on their performance for official JCI Mississippi Jaycees judges.
- Available for Speak-Up and Write-Up on a JCI Mississippi level based on competition offerings for the year as decided by the competitions committee and State Board of directors.

Novice

- Designed for competitors who are interested in possibly advancing to JCI USA competitions.

You're Hired

- Although there are no categories available, the redesigned You're Hired program will offer competitors the opportunity to choose from different careers that reflect varying levels of responsibilities and skill sets. For example, competitors may choose to interview for an entry level role, middle – management or CEO role.

Competitor Registration

[Registration Form](#)

Entry Fees

- All competitions will have a \$5 entry fee per competitor. Fees can be paid via Eventbrite to JCI Mississippi Jaycees no later than Monday August 8, 2022 at 5 PM CST.

Participation Guidelines for All Competitors

Dress Code

- Competitors are expected to dress in business professional attire during the competition.
 - Military uniforms, kilts and cowboy hat are considered business professional attire.

- Competitors are not allowed to wear any local JCI apparel, badge, pin or button that identifies the person's home chapter.
 - A membership pin of JCI USA or JCI is permitted but will have no impact on the competitor's score.

Use of Notes or Props

- In all competitions, except Debate, the use of notes is strictly prohibited.
- Props are strictly forbidden in all competitions.

Competition Judge Requirements

Preference for Competitions Judges will be given to experts in the field. In the event that not enough experts are available, judges will be sought from JCI USA membership/ alumni.

Who can judge?

- Any person who previously served as a JCI competitions judge, has competed in competitions at the State, National or International level or is selected and approved by the State President or Competitions Program Manager.
- Current members of a local JCI chapter or if beyond the age limit, any JCI Mississippi Jaycees Governor, JCI USA Ambassador or JCI Senator.

Notifications & Updates

All notifications and updates will be sent via email to the competitors emails provided at registration.

Write – Up Competition

Purpose

The Write-Up competition is held to recognize the most outstanding writers in JCI.

Exhibition Write – Up

- Category for members and associates who want to improve their skills without being ranked in head-to-head competition. Every entry will be judged and they will receive the same score sheets as used in the regular competitions. This is a no-stakes professional development opportunity that allows entrants to receive feedback on their performance.

Novice Write – Up

- This competition is designed to recognize the most outstanding novice writers.
- Professional writers are not eligible to participate in the Novice category.

Key Dates

- On Monday August 8, 2022 at 6 PM CST all competitors will be invited to join a Zoom call to discuss the rules and processes of competitions as well as answer any questions.

- The Online Essay portion of Write – Up will take place August 9 – 12, 2022. Competitors will receive their Write – Up topics on Tuesday, August 9, 2022 by 5 PM CST via email they use at registration. Final essay and press release submissions being due via email to bmiller@jciusa.org at 5 PM CST on Friday, August 12, 2022.

Essay

- All competitors will have the same topic based on the category they registered for/
- Final essays should not contain any identifying information about the competitor
- All essays must be submitted via email to bmiller@jciusa.org by 5 PM CST on Friday, August 12, 2022.
- All essays should be in a standard format and font and should be submitted as a .PDF or .DOCX
- All participants are discouraged from using outside resources such as web searches, thesaurus, or dictionaries.
- All essay submission should be 1,000 – 1,5000 words.
- Scores will be calculated Tuesday, August 16, 2022.
- If there is an unclear winner, a finals round will be used to determine the winner(s)
 - Notification will occur by Wednesday, August 17 at 6 PM CST.
 - Finalist will have from Thursday, August 18 – Sunday, August 21, 2022 at 6 PM CST to submit their finalist essays via email to bmiller@jciusa.org.

Press Release

- All competitors will be given an event or program to create a press release for. Releases should include the who, what, when, where, why and how of the event or program.
- Press releases should be no more than 500 words
- All press releases should be submitted in a .PDF or .DOXC format via email to bmiller@jciusa.org by 5 PM CST on Friday, August 12, 2022.

Scoring

The essay and press release will be judge on the same criteria, including grammar, spelling and content. The essay will be calculated as 75% of the final score and the press release calculated as 25% of the final score.

Scoring Criteria

- Each entry will be judge on:
 - Comprehension and clarity of the topic
 - Format and presentation (logic)
 - Development of the entry (creativity)
 - Mechanics (spelling, neatness and correct use of grammar)

Scoring Rubric

Online Essay

Criteria	Poor	Fair	Good	Excellent	Superior
Content <i>(originality and meaning)</i>	12	14	16	18	20
Introduction <i>(relationship to essay)</i>	12	14	16	18	20
Theme Development <i>(use of examples & illustrations)</i>	12	14	16	18	20
Conclusion <i>(effectiveness)</i>	12	14	16	18	20
Grammar	1	2	3	4	5
Neatness	1	2	3	4	5
Spelling	1	2	3	4	5
Format <i>(logical pattern)</i>	1	2	3	4	5
Subtotal					
Combined Subtotal					
Weighting Adjustment	75% (Multiply total by 0.75)				
Online Essay Score					

Press Release

Criteria	Poor	Fair	Good	Excellent	Superior
Content <i>(originality and meaning)</i>	12	14	16	18	20
Introduction <i>(relationship to story)</i>	12	14	16	18	20
Theme Development <i>(use of examples & illustrations)</i>	12	14	16	18	20
Conclusion <i>(effectiveness)</i>	12	14	16	18	20
Grammar	1	2	3	4	5
Neatness	1	2	3	4	5
Spelling	1	2	3	4	5
Format <i>(logical pattern)</i>	1	2	3	4	5
Subtotal					
Combined Subtotal					
Weighting Adjustment	25% (Multiply total by 0.25)				
Press Release Score					

Final Score

Online Essay Score	
Press Release Score	
COMBINED TOTAL	/ 100 possible

Speak-Up Competition

Purpose

The Speak- Up Competition is held to help develop public speaking skills and determine outstanding speakers.

Competitor Levels of Difficulty

Exhibition Speak – Up

- Category for members and associates who want to improve their skills without being ranked in head-to-head competition. Every entry will be judged and they will receive the same score sheets as used in the regular competitions. This is a no-stakes professional development opportunity that allows entrants to receive feedback on their performance.

Novice Speak – Up

- This competition is designed to recognize the most outstanding novice speakers.
- Professional speakers are not eligible to participate in the Novice category.

Implementation

The Speak-Up competitions are held in two (2) rounds.

Round	Task	Notes
Round #1	Prepared five (5) to seven (7) minute speech	Topic will be released via email to all competitors simultaneously
Round #2	Impromptu three (3) to five (5) minute speech	Topic will be revealed to competitors one (1) minute before they are to present the speech

- During each round, there will be a timekeeper
 - Timekeeper will use signs to notify the competitor of the time remaining until the maximum time for each round has been met.
 - The competitors will not be cut-off from speaking but penalties will be assessed for going over the allotted time.
- Competitors will receive their topic no later than Monday, August 22, 2022 in advance of the competition via email.

Scoring

All categories will be judged and scored on the same criteria.

Scoring Criteria

- Competitors will be judged on:

- Delivery (appearance, voice, gestures, eye contact)
 - Content (originality, facts, word choice, relevance)
 - Salesmanship (sincerity, audience appeal)
 - Continuity (opening, main theme, closing)
- Competitors should take care not to identify their home chapter in either their prepared or impromptu speeches

Scoring Rubric

- Each speech will be scored on the same criteria:
 - Delivery
 - Speech Content
 - Salesmanship
 - Continuity
- Winner(s) will be determined by a combination of scores from both rounds.

Both rounds will be scored on the same criteria

Criteria	Poor	Fair	Good	Excellent	Superior
Delivery					
Appearance	1	2	3	4	5
Voice	1	2	3	4	5
Gestures	1	2	3	4	5
Eye Contact	1	2	3	4	5

Content					
Originality	1	2	3	4	5
Facts	1	2	3	4	5
Word Choice & Phrasing	1	2	3	4	5
Relevance to Topic	1	2	3	4	5
Salesmanship					
Sincerity	1	2	3	4	5
Audience Appeal	1	2	3	4	5
Continuity					
Opening	1	2	3	4	5
Main Theme	1	2	3	4	5
Closing	1	2	3	4	5
SCORE					
Subtotals					
Combined Subtotal					
Deductions (see below)					
TOTAL	/ 65 possible				

DEDUCTIONS
Rules Infractions <ul style="list-style-type: none"> ● Use of Notes/Props ● Identification of Chapter or State ● Attire Violation (State pins or shirt, etc.) <p><i>One point per infraction - maximum of 10 points deducted</i></p>

You're Hired – Interview/ Resume/ Video

Purpose

Online Professional Networking, Resume/ Interview/ Video competitions are held to provide a practical skill and highlight the most outstanding professional within our organization. This competition requires competitors to provide a LinkedIn Profile, Resume, Elevator Pitch Video and participate in a mock interview to enhance and improve personal and professional skills. The LinkedIn Profiles should highlight professional, personal and JCI accomplishments. It also encompasses a recorded advocacy/ recruitment video.

Implementation

This competition has four (4) components an electronic resume, LinkedIn Profile, a video Elevator Pitch Speech and a virtual panel interview.

LinkedIn Profile

- Link to completed LinkedIn Profile should be provide via email to bmiller@jciusa.org no later than Friday, August 12 at 5 PM CST.

Resume

- Resumes should be submitted in .PDF or .DOCX format via email to bmiller@jciusa.org no later than Friday, August 12, 2022 at 5 PM CST.

Elevator Pitch Video

- A recorded advocacy/ recruitment speech of 60 seconds is to be submitted along with the LinkedIn Profile and Resume no later than Friday, August 12, 2022 at 5 PM CST to bmiller@jciusa.org.
- The advocacy/ recruitment speech is to advocate and recruit for JCI: a pitch for the organization, the skills it has helped you develop, why others should join us and should include a call to action

Panel Interview

- A panel of judges will conduct an exclusive 20 minute interview via Zoom for each competitor between Monday, August 15 and Thursday, August 18, 2022.
- Interview times will be emailed out and on a first come, first serve basis based on the judge's availability.
- Each competitor will have the same set of question, asked in the same order by the same judges.
- Most of the oral interview will be based on the competitor's answers to life-relevant questions, measurement of their enthusiasm for a hiring organization as well as their understanding of the organization's philosophy, mission and beliefs.
- Judges are looking for evidence of the skills the member has obtained throughout their JCI career and how these skills have been or are being put to use.

- These questions are geared toward the hypothetical hiring of a new role of the competitor’s choice.
- The same panel of judges will evaluate all aspects of the You’re Hired competition.

Scoring

A panel of judges for the components of You’re Hired will review and score the components based on the below scoring rubric

LinkedIn Profile

Criteria	Poor	Fair	Good	Excellent	Superior
Title/Intro	1	2	3	4	5
Photo	1	2	3	4	5
Grammar	1	2	3	4	5
Spelling	1	2	3	4	5
Education (Detailed)	1	2	3	4	5
Connections	2	4	6	8	10
Skills	2	4	6	8	10
Endorsements	2	4	6	8	10
Recommendations (relevant, quality)	2	4	6	8	10
Professional Experience (adequate explanation of responsibilities)	3	6	9	12	15
Volunteer Experience (JCI, Chamber of Commerce, Rotary, etc.)	4	8	12	16	20
SUBTOTALS					
TOTAL	/ 100 possible				

Elevator Speech

Criteria	Poor	Fair	Good	Excellent	Superior
Substance					
Clarity	3	6	9	12	15
Persuasiveness of call to action	3	6	9	12	15
Originality	3	6	9	12	15
Delivery					
Tone and volume	3	6	9	12	15
Pronunciation and pace	3	6	9	12	15
Non-verbal Communication					
Professional Attire	1	2	3	4	5
Attention to background environment	3	6	9	12	15
Timing					
60-second Pitch	Over/under by 30+ seconds (1)	Over/under by 15 seconds (2)	Over/under by 10 seconds (3)	Exceeds 60 seconds (4)	Well-timed (50-60) (5)

SCORE					
SUBTOTALS					
TOTAL	/ 100 possible				

Panel Interview

Criteria	Poor	Fair	Good	Excellent	Superior
Interview Answers					
Position Knowledge & Coverage	2	4	6	8	10
Organization of Response	3	6	9	12	15
Originality of Response	3	6	9	12	15
Impact & Persuasiveness	2	4	6	8	10
Delivery					
Tone & Volume	2	4	6	8	10
Enthusiasm	2	4	6	8	10
Manner & Appearance	2	4	6	8	10
Professional Image					
Professional Attire	1	2	3	4	5
Overall Impression					
Hired?	No (3)	No, not at this time, but would keep in mind	Yes, appropriate fit (9)	Yes, great fit (12)	Yes, strong fit (15)

		(6)			
SCORE					
SUBTOTALS					
Bonus Points					
Level of Difficulty	CEO & Branch Manager			All other roles	
	+10			0	
TOTAL	/ 100 possible				